



facebook



## SOCIAL MEDIA INTERACTION

The Houston Apartment Association invites you to participate in our social media efforts to promote the Expo and YOUR COMPANY.

If you have a FACEBOOK account, join the “Houston Apartment Association” Facebook group page so you can post comments to entice attendees to come by your booth.

You can also follow us on Twitter and Instagram @HAAOnline and use the following hashtags:

**#haaexpo2020 | #haavision2020 |  
#makeitbetter**

Post about your company and get some virtual interaction with attendees.

If you are having a special drawing at a certain time, feel free to post it on these sources to gain more exposure for your company. (HAA does not make announcements for exhibitor drawings over the PA system.)



Have a great show!